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Ref No: Addendum notice no.1
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ADDENDUM NOTICE NO.1

APPOINTMENT OF A SERVICE PROVIDER TO RENDER INTEGRATED COMMUNICATION, MARKETING, BRANDING AND EVENTS PLANNING SERVICES FOR THE EASTERN SEABOARD DEVELOPMENT PROGRAMME FOR A PERIOD OF 24 MONTHS – MISA/CESB/025/2026/27

1. Reference is made to the above-mentioned bid that was published on the 22nd of October 2026 through E-Tender Portal, and MISA website.

2. The closing date of the bid is the 17th of November 2026, and a hybrid compulsory briefing session was held on the 30th of October 2026.

3. During the briefing session, the following discrepancies were noted on:

a) **Closing Dates**

- The closing date stipulated on **page 34 of 53** is "***13 November 2026"***, which is not consistent with closing date stipulated on the **cover page** and **page 36 of 53** which is **"*17 November 2026*".** The closing date is now extended until the **25th of November 2026 @ 11h00.**

b) **STAGE 2 – EVALUATION ON FUNCTIONALITY, Table 2: Functionality**

- Both the Photographer & Graphic designer's **6 points** were awarded for resources who have experience between **3 years to 5 years**, but **0 points** were awarded for resources who have experience below **5 years**. A resource that has experience **below 3 years** should be given **0 points.**
- Photographer, Graphic designer & Events planner key personnel who have "Any qualification below NQF Level 4 or any other qualification not relevant" will be awarded 0 points, while the minimum is NQF level is 5 to obtain 2 points.

c) **Investment Summit Scope - Media Buying**

- On the scope of work under TV and Radio (two radio stations with relevant audiences), ***8x*** *5–10-minute interviews on TV and Radio, 1 advert on national TV and 2 interviews with local radio stations, one local radio station per province*. In the BOQ no reference was made to **8x** quantity.

d) **7.3.3, Develop a comprehensive Eastern Seaboard Development Brand and Corporate Identity Framework, including a branding strategy, brand architecture, and corporate identity manual, to support the Region's positioning, promotion, management, and consistent application of the brand across all communication, marketing, stakeholder engagement, and investment promotion initiatives. This includes the development and delivery of corporate branded items in line with the approve Framework.**

- On page 22, under "*Support the communication and branding of the following Programme events and high-level strategic programme engagements"* a typo error was made on the

number of Ministerial Level Engagements which was **12x** and should read **4x** Ministerial Level Engagements.

- On page 23, the amount of 6 x Annual Investment Summits and other ESD high-level events was incorrect, it should read **2x**.
- On page 23, **under 50 x Posters,** on the size of the poster was indicated and the surface finish or coating that should be applied and other specification was not specified.

e) 7.3.4 **Develop, package, and manage content for dissemination across various communication channels and platforms, including pamphlets, brochures, posters, newsletters, the ESD website, social media, and other digital platforms, to profile the Region's assets, investment opportunities, strategic developments, achievements, and programme milestones**:

- SeSotho included as an additional fourth language that utilized in the above-mentioned platforms.

f) **SBD 3.3 PRICING SCHEDULE, Annual Investment Summits**

- Number **a), i),** the **200x** quantity of *30 second generic adverts* were not indicated.

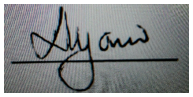
4. To remedy the above-mentioned findings, the Tender Document has been updated as follows:

Original	Revised
15. SUBMISSION OF PROPOSALS **Page 34 of 53**: ***13 November 2026***	**15. SUBMISSION OF PROPOSALS** **Page 34 of 53:** ***17 November 2026*** NB: Closing Date is extended until the **25th of November 2026 @ 11h00.**
7.3.2 Investment Summit Scope – A) Media Buying – i) TV and Radio (two radio stations with relevant audiences) **Page 17 of 53:** **8x** 5–10-minute interviews on TV and Radio, 1 advert on national TV and 2 interviews with local radio stations, one local radio station per province.	**7.3.2 Investment Summit Scope – A) Media Buying – i) TV and Radio (two radio stations with relevant audiences)** **Page 17 of 53:** 5–10-minute interviews on TV and Radio, 1 advert on national TV and 2 interviews with local radio stations, one local radio station per province.
SCOPE OF WORK - No. 7.3.4 **Page 22 of 53:** • 12x Ministerial Level Engagements **Page 23 of 53:** • **50 x Posters** - Size: 594 x 841mm • 6 x Annual Investment Summits and other ESD high-level events that may be identified by the ESD Programme.	**SCOPE OF WORK - No. 7.3.4** **Page 22 of 53:** • 4x Ministerial Level Engagements **Page 23 of 53:** • **50 x Posters** - Printed on ready to hang Canvas, Photographic Lustre (260g), Full colour, Finish: Standard • 2 x Annual Investment Summits and other ESD high-level events that may be identified by the ESD Programme.

SCOPE OF WORK - No. 7.3.4 **Page 25 of 53:** *The appointed service provider should ensure that there is consideration and usage of at least three languages spoken in the area with the inclusion of English.	**SCOPE OF WORK - No. 7.3.4** **Page 25 of 53:** *The appointed service provider should ensure that there is consideration and usage of at least four languages spoken in the area being English, IsiXhosa, IsiZulu, and Southern Sesotho.
SBD 3.3 - 12.3. Annual Investment Summits **Page 40 of 53:** 30 second generic adverts - 2 (1/yr)	**SBD 3.3 - 12.3. Annual Investment Summits** **Page 40 of 53:** 30 second generic adverts - 200 (100/yr)

Bidders should note the above changes and align their submission accordingly.

5. For more information or further clarity regarding this erratum, kindly contact Ms. Mandy Batyi (tenders@misa.gov.za) or (012) 848 5300.



Ms. M. Kgomo
Chief Executive Officer
Date: 09/11/26